

**IEPC Meeting**  
**January 25, 2021**  
**9:00 am - 10:30 am PT**  
**Meeting held by Zoom Video Conference**



## **MINUTES**

*All people present at this meeting must have a signed IEPC Non-Disclosure Agreement (NDA). All content and discussions in this meeting are held to confidentiality in NDA.*

### **Present:**

Attendees: John Ellison, John Wallace, Parham Farahat, Roneet Lev, Richard Zoraster, Bryan Hoynak, Kavitha Weaver, Les Burson, Don Shook, Peter Anderson, Steve Sornsin

Admin: Danielle Inscoe, Julie Hewett

### **AGENDA:**

1. Introductions
2. IEPC Board of Direction Elections
  - a. Slate has been approved. Roneet to serve as Executive Director.
  - b. Slate –
    - i. John Wallace – President/Treasurer
    - ii. Don Shook – Vice President
    - iii. John Ellison – Vice President
    - iv. Sameer Mistry – Vice President
    - v. Mike Gertz – Secretary
3. Approval of minutes 12/28/20
  - a. Approved as submitted.
4. Financial Report
  - a. IEPC is approximately \$40,000 up at the end of 2020. Membership revenue is significantly up from previous year.
  - b. Expenses to be broken down into operational and benefits moving forward.
5. EDDBA participation 2020/2021
  - a. IEPC previously subscribed to EDDBA. Discussion of benefits/cost.
    - i. WebEx for 2019 data released on November 6, 2020.
    - ii. Request for 2020 Data on December 30, 2020.
  - b. Motion to renew with EDDBA for 2021, seconded, and approved.
    - i. Additional motion to email members requesting who wants to be included in EDDBA for 2021 (if so: who is the contact at your location?), seconded and approved.
6. CEDR Survey results
  - a. Approximately a 60% response rate. Eight groups noted they weren't using CEDR at this time.
  - b. All IEPC groups should be eligible for a 10% volume discount that has previously been negotiated
  - c. Andrew, John, and Roneet to meet to discuss next steps.
7. Business Strategy and Governance
  - a. Revised and approved bylaws have been submitted to Brent Walls, CPA. Application for 501(c)6 has been reviewed and sent to leadership for review and signatures. Within 3-9 months after submission, the IRS will have a decision made.
  - b. John noted IEPC goals for 2021 include:
    - i. Membership philosophy of expansion verses tight collaboration

1. IEPC has 25 groups, 1000 providers, and 1.7 million visits
      2. CAL-ACEP has 3000 providers and 14 million visits
      3. EDBA has 1200 Eds and 50 million visits
    - ii. Value Added IEPC's membership in 2021. Several companies will offer discounts to IEPC members (CEDR, EDBA, etc).
      1. Health insurance discount is another possibility of value added and collaboration
      2. Dues are \$3600 per year, EDBA is a \$1000 benefit, CDER discount is another benefit, Sexual Harassment, Resume sharing and job advertisement, HR repository, Best business practice sharing
    - iii. Collaboration with other groups such as EMBC, California ACEP, and ACEP
  - c. Roneet stated that executive director goals for IEPC were increased name recognition and advertisement of IEPC through various media. Recently IEPC has received advertisement in LinkedIn with 4000+ views and through High Truths podcast with 2000 downloads.
8. Advocacy and Legislation Review – the following were discussed
- a. Federal Surprise billing legislation
  - b. CMS final rule on Medicare reimbursement for 2021
  - c. California legislation proposal for obligate HP downcoding
  - d. ACEP Summary of Year-End Legislation
9. Roundtable
- a. COVID from the trenches
    - i. Benefit coverage for staff that decreased hours was discussed
  - b. EDBA topics of discussion
  - c. Billing services review
    - i. Discussion of billing service companies.
  - d. HR issues and labor laws were discussed
10. New Business

**Next Meeting**

Conference Call Monday, February 22<sup>nd</sup> – 9 AM PST