

IEPC Conference Call  
May 27, 2013

## MINUTES



*All people present at this meeting have signed an IEPC Non Disclosure Agreement (NDA).  
All content and discussion in this meeting is held to confidentiality in NDA.*

PRESENT: Roneet Lev, Brett Wiley, Russ Kino, Valerie Norton, Mike Gertz

1. Meeting called to order at 9:00
2. Minutes from March meeting will be sent electronically and approved by consensus. They will also be posted on IEPC web site.
3. Memorial Day 2013 - We thank all those who served our country, may everyone have an enjoyable and safe holiday.
4. Legal Update
  - a. All NDA are up to date with no new members
5. Financial & Administrative Update
  - a. Spreadsheet was sent out with agenda to meeting.
  - b. No new expenditures. All expenses for CAL ACEP booth were taken out of 2012 marketing budget.
6. Web Site
  - a. Valerie Norton reported that forum is complete and functioning
  - b. Requests for Web Site:
    - i. Automatic Notice if someone makes a post - Val will inquire
      1. Members are encouraged to go to Preferences area of web site and update notifications
    - ii. Instructions on how to use Forum (if Danielle does not have this, then we should have conference call and write instructional information) - Val will inquire
    - iii. Add IEPC brochure to downloadable item - Brett will add
  - c. 2012 Survey Graphs have been updated by Brett.
7. Advertisement
  - a. May Issue of California ACEP includes IEPC advertisement. We are paid up for an ad until January.
8. IEPC Brochure
  - a. This is complete. It will be available at CAL ACEP Assembly and at June Group Meeting

- b. Will have it uploaded to web site

#### 9. Billing Committee Update

- a. Audit Tool is complete. Feedback is welcomed.
- b. Next step is meeting with billing companies to insure your data is uploaded to IEPC.
- c. It was suggested to have independent billing companies and T System be first to upload data. All others welcome. Contact Brett to set up conference call with your billing company and arrange.

#### 10. Annual Report

- a. 2 Groups are collecting data.
- b. It is suggested that more groups start working on data collection because it is a prolonged process.
- c. The data collected should include ED Benchmarking Alliance Data, Report Card Data, and Practice Questionnaire Data.

#### 11. ED Benchmarking Alliance

- a. Brett sent out attachments for application that requests 2012 data. Please complete and submit to Brett.

#### 12. Membership Recruitment

- a. IEPC is ready to start active recruitment of new members. We have active web site, brochure, billing audit tool (confidential), 2012 survey (confidential), ED Benchmarking Alliance, and Report Cards (confidential, in progress).
- b. At June meeting we will divide a Target List and have individual members do recruitment. Brett will also be making phone calls.
- c. New members will have \$1000 initial fee and \$300/month.

#### 13. MICRA

- a. According to Tom Gehring, CMA Executive Director, California Senate and Assembly will not alter MICRA, however Trial Lawyers may want to start referendum, ballot initiative, and bring this up to public vote. That would be problematic for all physicians and will require large campaign and fundraising by physicians.
- b. Russ presented LA Business Journal vote and asked people to vote. Currently there are 600 votes with only 26% supporting continued cap on MICRA.
- c. Roneet will share LA Business Journal public poll with CMA and CAL ACEP lobbyist to get feedback.

#### 14. June 25 Meeting

- a. Agenda will be forwarded for feedback

- b. Agenda will include recruitment target list and plan
- c. Will request RSVP for meeting for appropriate food orders.

12. Open Discussion

Russ Kino wanted to know impression of IEPC upon larger groups. Val gave feedback that within CAL ACEP, IEPC is asked to share information and participate in events in similar fashion as requests for CEP, Teamhealth, etc.

Respectfully submitted,

Roneet Lev

Please advise any corrections