

IEPC Newsletter January 2014

THE STRENGTH IN IEPC



IEPC provides the best of both worlds: a small independent emergency medicine group practice with the power of large group business. IEPC members benefit from collaboration with many similar emergency medicine groups, resulting in benchmarking data, shared innovations, learning best clinical practices, group purchasing power, and business strength. A single branch is easily breakable, but tied together a group of branches gain much strength. Visit our web site - iepc.org

MEMBERSHIP DRIVE



Independent emergency groups are the majority in California. IEPC membership is growing. IEPC is already considered a significant institution in emergency medicine in California, with over 1 million patient visits or 10% of all California ED patients. But we can grow larger and stronger.

We offer our current members a recruitment incentive to promote IEPC growth.

Benefits of membership more than pay for the cost of belonging and include:

- Survey of clinical and business practices
- ED Benchmarking Data
- Recruitment of Physicians and Extenders
- Professionally designed Annual Report to hospital administrators for each individual group
- Learning from colleagues from across the state
- Secure Discussion Forum for members who signed non-disclosure agreements

IEPC MEETING



Thursday, June 12, 2014
The Westin Long Beach
333 East Ocean Boulevard, Long Beach, CA

The next IEPC meeting will be held the day before the California ACEP's Annual Assembly in the same location as the conference. Visit the California ACEP web site to register for the conference at www.californiaacep.org.

IEPC will be a major sponsor for this conference.



EMPLOYMENT ADVERTISEMENT

The IEPC web site has resulted in successful physician and physician assistant recruitment. The word is out about where to find employment at our independent emergency departments. Please email Brett Wiley to advertise any full or part time employment opportunity you may have for physicians or advanced practitioners. We hope to have a robust employment opportunity site.



IEPC SURVEY

The 2013 and 2012 IEPC surveys are complete. The power point of the results will be available on the web site for all those who have signed the NDA agreement. Who is your billing company, your attorney, and broker? If you need such services you will know who at IEPC could help you out. Where is your group in terms of employee salaries and benefits? This survey answers those questions.



ED BENCHMARKING ALLIANCE

As part of your IEPC dues, you will be a member of ED Benchmarking Alliance, www.edbenchmarking.org. EDBA provides data comparison as well as an active discussion forum. It includes statistics from over 1000 emergency departments and 40 million patient visits. Please complete your 2013 EDBA data today and submit to Brett Wiley.



BILLING AUDIT TOOL

IEPC has developed a billing audit tool where participating IEPC members will submit their data and be able to see how they compare to other IEPC groups. This way you can monitor the performance of your billing company on a monthly basis. We are working with the various billing companies to input data on a regular basis. We will solicit you to talk to your billing company and have them work with IEPC to input data.



ANNUAL REPORT

The IEPC Annual report has been a major undertaking. The result is a personalized, robust and impressive document that can have many usages for your group. The report has a section about IEPC, your group, your hospital, and biography of your providers, demographic information, financial information, ED benchmarking data, QI information, and Summary points to highlight. Contact Roneet Lev to get started on your report. There is effort in collecting data, but it is very worthwhile at the end.



IEPC Board Leadership

President: Roneet Lev - Scripps Mercy Hospital in San Diego, Pacific Emergency Providers

Vice President: Steve Sornsin - Alta Bates Summit Medical Center, Berkeley, Berkeley Emergency Medical Group

Vice President: Russ Kino - Saint John's Medical Center in Santa Monica, Saint John's Emergency Medicine Specialists

Secretary: Mike Gertz - Antelope Valley Hospital, Lancaster, Antelope Valley Emergency Medicine Associates

Treasurer: Cary Mells, Tri-City Medical Center, Oceanside, Tri-City Emergency Medical Group

Brett Wiley is the administrative director for IEPC.

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